



# FRUITA COLORADO

## Weekly Info Update



To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: July 19, 2024  
Re: WEEKLY INFORMATION UPDATE

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### Tuesday's City Council Workshop

We will begin our meeting on Tuesday with an overview of the Colorado Creative Industries (CCI), with Josh Blanchard (the Executive Director of CCI) and Brandon Stam of Downtown Grand Junction. Downtown Grand Junction is also a Colorado Creative District, so we invited Brandon to provide their experience as well. After that, Planning and Development will share an overview of a series of Land-Use-Code amendments that will be going through the public hearing process. See you all on Tuesday night!

### Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions, you think would be valuable for us to share, let us know by emailing [communications@fruita.org](mailto:communications@fruita.org).

- **Question:** Can I sign up for auto pay for my utility bills?
- **Answer:** Yes! The City of Fruita offers auto pay for all your utility bills. Visit [the utility billing webpage](#) to find the form to sign up. Residents can also pay their utility bills online, in-person, or by mail.

### General Updates

- **19 Road Open House Recap.** Thank you to everyone who joined us for the open house for the 19 Road Improvement Project on Wednesday night. We had the opportunity to speak one-on-one with multiple residents, received feedback about the project, and staff are already working through the feedback received. Stay updated on this project by visiting [fruita.org/19road](http://fruita.org/19road).
- **Tour of Grand Junction High School.** On Thursday, Councilor Purser and I had the opportunity to join District 51 and other local partners in touring the new Grand Junction High School. The high school looks amazing and will help support students for many years. Thank you to D51 for inviting us on the tour!

*Honor the Past – Envision the Future* **FRUITA**

- **Community Engagement Event with City Manager.** We had a small crowd at our community engagement event last night and had a wonderful time with residents. We appreciate Imondi Wakezone for hosting and our public private partnership with them. The next community engagement event is on Wednesday, August 14 at 8:00 a.m. outside at Bestslope Coffee.

## **Parks and Recreation**

- **Community Center Facility Update.** The FCC recently transitioned to disinfecting wipes in all fitness areas. This effective cleaning solution offers a convenient and versatile method to quickly cleanse weight and cardio machines. Additionally, these pre-moistened wipes are a preferable alternative to chemical spray that mists in the air.
- **Community Center Facility Maintenance.** Facility Maintenance Staff are working on several projects, including drinking fountains, cardio machines, and basketball hoops.
- **Fruita Community Center Aquatics updates.** We are approaching our last two weeks of summer swim lessons starting on Monday, July 22. We have our inaugural Neon Night on Friday, July 19 from 7:00-9:00 PM, that is for all ages in our outdoor pool.

## **Planning & Development**

To see active reviews of current projects, you may visit [fruta.org/projects](http://fruta.org/projects).

### **Subdivisions:**

- Copper Creek West Final Plan, Filing 1 (Under Construction) (954 19 Road) (48 Lots)
- Iron Wheel Filing 2 Final Plat (Under Construction) (19 Road) (46 Lots)
- Adele's Acres Subdivision (Approved) (1024 19 Road) (48 Lots)
- LaPointe Minor Subdivision (Approved) (1050 E. Ottley Avenue) (4 Lots)
- Weston Estates Preliminary Plan (Under Review) (1877 J 2/10 Road; Parcel # 26997-164-00-050 & 2697-164-00-074) (109 Lots)
- West Canyon Preliminary Plan (Under Construction) (Parcel #2697-162-21-001) (50 Lots)
- Gear Estates Preliminary Plan (Under Construction) (1156 18 Road) (8 Lots)
- Lake Weedunno Minor Subdivision (Under Review) (916 18 Road) (2 Lots)
- Sunset Pointe Minor Subdivision (Under Review) (Squire Court) (2 Lots)

### **Site Design Review/ Other Applications:**

- The Fruita Mews (Under Construction) (1138 18.5 Road)
- The Church of Jesus Christ of Latter-Day Saints Site Design Review (Under Construction) (417 E Ottley Ave)
- 535 W. Aspen Apartments (Under Construction) (535 W. Aspen Avenue)
- 1176 18 ½ Road Rezone (Under Review) (1176 18 ½ Road)
- Karp Annexation & Rezone (Under Review) (958 17 ½ Road)
- 1582 Cipolla Outdoor Storage Site Design Review (Under Review) (1582 Cipolla Road)

## Police Department

- ***Calls for Service Statistics.*** In June 2024, the Grand Junction Regional Communications Center logged 796 calls for service for the Fruita Police Department. This compares with 822 calls for service in May 2023, showing a 3% decrease. Year to date we have had 5,585 calls for service, compared with 5,404 calls for service this time last year, showing a 3% increase.
- ***Cops and Cars on Saturday, August 10, from 7 a.m. - 1 p.m.*** - The Cops and Cars Show is an event that benefits Special Olympics Colorado. There will be amazing cars, a food truck and t-shirts available for purchase. All proceeds go to Special Olympics Colorado!

## Public Works

- ***CDL Training.*** Congratulations to Lynn Reynolds for successfully completing his CDL training.
- ***Western Colorado Contractors Association.*** The Public Works Director participated in a virtual meeting with the Western Colorado Contractors Association (WCCA) to review results from a Procurement Survey. In recent years, project owners have been claiming there are few or no contractor bids on public project opportunities. WCCA wants to help project owners understand why there are few or no bids on certain projects and how we can use the information to create better opportunities and create better collaboration between public entities and the construction community. 940 surveys were sent out to WCCA members with 45 responses. [Read more information about the survey and the results.](#)
- ***General Updates.*** Streets Division has completed 81 utility locates to date for the month of July. Two hot asphalt patches were completed on McCune Ave. And 262 miles of street sweeping has been completed to date in July. The city's street overlay project has been completed. A new cross bar has been installed at the intersection of Pabor and Peach St. The Utilities Division is continuing with jetting and CCTV inspections and monitoring irrigation canal/headgates along with weekly irrigation system flushing to help with maintenance of the system.
- ***Kingsview Lift Station.*** Public Works staff met with Construction Manager at Risk (CMAR) and Engineering team to review 90% design documents for Kingsview Lift Station Replacement project.

## RESOURCE LINKS

- [Traffic Impacts](#)
- [Community Resources](#)
- [City Project Updates](#)
- [Trash and Recycling Services](#)
- [Stay Informed](#)
- [Fruita City Council](#)

## FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Richard Parrish reflects on 40 years with Crime Stoppers.](#)
- [Local nonprofit organization restores native plant species to the Grand Valley.](#)

- [District 51 seeking school supplies for upcoming year.](#)
- [Mesa County sales tax collections edge up in June.](#)
- [Xcel wildfire mitigation program to blame for recent power outages.](#)
- [Allegiant ending Grand Junction service.](#)

**UPCOMING EVENTS** (*Please let Jennifer Cupp know if you plan to attend so we can RSVP for you*)

- **July 26, 2024** - Fruita Fourth Fridays, Mulberry Plaza, 5:30 p.m. - 8:30 p.m.
- **August 2, 2024** – Movie in the Pool, Fruita Community Center, 7:30 p.m.
- **August 10, 2024** – Cops and Cars, Little Salt Wash Park, 7 a.m. - 1 p.m.
- **August 23, 2024** - Fruita Fourth Fridays, Civic Center Park, 5:30 p.m. - 8:30 p.m.
- **August 31, 2024** – Movie in the Pool, Fruita Community Center, 7:30 p.m.
- **September 7, 2024** – Firefall with special guests The Dubious Brothers, James M. Robb State Park in Fruita, 6:00 p.m.
- **October 3, 2024** - 19 Road Project Informational Open House, 6:00 p.m. - 7:00 p.m.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at [communications@fruita.org](mailto:communications@fruita.org).



*City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.*

**We are Fruita. We are...**

**Fun**—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

**Respectful**—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

**United**—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

**Innovative**—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

**Transparent**—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

**Authentic**—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.