



FRUITA

COLORADO



Weekly Info Update

To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: JUNE 20, 2024
Re: WEEKLY INFORMATION UPDATE

Tonight's Thursday Night Concert has been canceled due to weather. The concerts will be back next week the Centennial Band!

Tuesday's City Council Workshop

Our workshop on Tuesday night will begin with discussing the option to potentially transition administrative approval for certain liquor license applications. The Council will move on to a discussion around special events. The workshop will conclude with other items and the Council considering a proclamation request recognizing civility in the City of Fruita.

City of Fruita Awarded Distinguished Budget Award by GFOA (Continued)

For the second year in a row, the City of Fruita has received the Distinguished Budget Award by the Government Finance Officers Association ("GFOA"). The recognition highlights the City of Fruita's commitment to financial excellence, transparency, and meeting the highest principles of government budgeting. To receive the award, an organization must meet nationally recognized program criteria guidelines and excel as a policy document, a financial plan, an operations guide, and as a communications device. The award recognizes entities that have achieved the highest standards of clarity, accountability, and fiscal responsibility.

3rd of July Fireworks presented by Canvas Credit Union

Mark your calendars for the Fruita 3rd of July Fireworks presented by Canvas Credit Union!

The show will begin at sunset on Wednesday, July 3, 2024, and can be seen from almost anywhere in Fruita. Fireworks are launched at the James M. Robb State Park. Snooks Bottom Open Space will be closed to the public for the entire day of July 3. Please refrain from using personal fireworks as they are a fire hazard and can be disruptive.

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Honor the Past – Envision the Future **FRUITA**

Take note of traffic impacts from the show:

- Expect traffic delays around Fruita and please plan accordingly.
- When the traffic closure goes into effect, Highway 340 will be closed going southbound towards the Colorado National Monument. All traffic will be directed Northbound.
- Traffic will be guided towards the I-70 Frontage Road, I-70 Highway, and Aspen Avenue.
- People can expect high traffic volume coming from the James M. Robb State Park entrance, Jurassic Avenue, and Raptor Road.

Weekly FAQ

In every weekly update, we will be answering one question we get asked often from the community. These questions will cover a variety of topics from all city departments. If you have any questions, you think would be valuable for us to share, let us know by emailing communications@fruita.org.

- **Question:** When are utility bills due?
- **Answer:** Utility bills are always due on the 5th day of the month. [Learn more about utility billing online.](#)

General Updates

- **City Council Ice Cream Social.** Next Thursday, June 27, is the annual City Council Ice Cream Social during the Thursday Night Concert Series. This is an opportunity for City Council to engage with the community in a casual setting. Council members assisting with handing out ice cream should meet at Civic Center Park at 7:15 pm. The concert starts at 7:30 pm.



Engineering

- **19 Road Closure for Iron Wheel Development – Continued.** 19 Road is closed from Skiff Avenue to Iron Drive and is expected to be closed for another week. This closure is for sanitary sewer installation for the Iron Wheel development. The recommended detour route is taking 19 1/2 Road and Highway 6&50.

Parks and Recreation

- **Reed Park Update.** The Northern Pavilion construction is completed, and the landscaping should be completed by the end of next week. The electrical pedestals have been installed in the park and the electrician is trying to get everything completed with inspections so we can utilize the new electrical at the Farmer's Market on June 29th. The wheel park continues to progress and is now over 75% complete. The deep bowl has been poured and they are working on the final flat work for the wheelpark. Once completed they will start working on the turndown walls to complete the wheelpark. The center of the park has experienced some delays in grading issues. We hope to have the new plans finalized by the end of the week with the contractor being able to complete the flatwork in the next couple of weeks. The landscaper will start landscaping the entire park now that all irrigation is completed.
- **HeART of Fruita Planters.** The planters are completed, and parks crews will be placing the pedestals, working on irrigation, and planting flowers in preparation for the new art to be placed in September.
- **New Program Alert.** Youth Fencing Camp wrapped up this week. Olympic style sword fighting or fencing teaches agility and problem solving, all while giving kids a good workout. Camp participants learned basic attack and defense in two fencing styles (Foil and Epee). They also learned basic rules, strategy, and problem-solving skills over the three-day camp. They finished the week with a class tournament.
- **Athletics.** Athletic summer camps are underway with tennis and track and field. Youth Golf clinics at Abode Creek Golf Course are wrapping up for June.
- **Dinomites Summer Camp.** We are three weeks into summer camp! Camp is flying by! There are 50 kids attending Dinomites Summer Camp each week. Last week, campers took a field trip to Get Air, the indoor trampoline park, to cool off from the summer heat.

Planning & Development

To see active reviews of current projects, you may visit fruita.org/projects.

Subdivisions:

- Copper Creek West Final Plan, Filing 1 (Under Construction) (954 19 Road) (48 Lots)
- Iron Wheel Filing 2 Final Plat (Under Construction) (19 Road) (46 Lots)
- Adele's Acres Subdivision (Approved) (1024 19 Road) (48 Lots)
- LaPointe Minor Subdivision (Approved) (1050 E. Ottley Avenue) (4 Lots)
- Weston Estates Preliminary Plan (Under Review) (1877 J 2/10 Road; Parcel # 26997-164-00-050 & 2697-164-00-074) (109 Lots)
- West Canyon Preliminary Plan (Under Construction) (Parcel #2697-162-21-001) (50 Lots)
- Gear Estates Preliminary Plan (Under Construction) (1156 18 Road) (8 Lots)
- Lake Weedunno Minor Subdivision (Under Review) (916 18 Road) (2 Lots)
- Sunset Pointe Minor Subdivision (Under Review) (Squire Court) (2 Lots)

Site Design Review/ Other Applications:

- The Fruita Mews (Under Construction) (1138 18.5 Road)
- The Church of Jesus Christ of Latter-Day Saints Site Design Review (Under Construction) (417 E Ottley Ave)
- 535 W. Aspen Apartments (Under Construction) (535 W. Aspen Avenue)
- 1176 18 ½ Road Rezone (Under Review)

Police

- **Junior Citizen Police Academy - Continued.** We're back! Registration for the 2024 Junior Citizen Police Academy is open. You can pick up an application at the Fruita PD or online at <https://bit.ly/fpdacademy>. The academy will be every Thursday from 6 pm-8 pm starting July 11th and ending on August 1st for cadets between the ages of 12-18. We look forward to having you in class!

Public Works

- **Road Maintenance and Overlays Update.** Road Maintenance crew repaired a sink hole on E. Pabor Ave between Peach St. And Elm St., repaired alley on N. Mesa St. and continues with patching and installing thermoplastic crosswalks. The Overlay project began earlier this week with milling of streets. The following streets are scheduled for overlays:
 - Fremont St. From Monument Ridge school to L Road
 - Vermont Dr. From N. Maple to end
 - N. Mulberry/Paulson St. From E. Ottley Ave to Peach Way
 - S. Peach St. From E. Aspen to E. McCune Ave.
 - Heritage Subdivision (Concord, Lexington, Heritage).
- **Utilities Update.** Utilities crew made repairs at Kingsview Lift Station, repaired and installed new head gate paddle wheel cleaners, continue with jetting and CCTV routine work and flushing storm drains downtown.
- **Wastewater Reclamation Facility.** Wastewater Operator position interviews completed, and the Wastewater Reclamation Facility Superintendent position advertisement closes June 25th. Compliance inspection conducted by the Colorado Department of Public Health & Environment Field Services Section of the Water Quality Control Division was completed at the Wastewater Reclamation Facility. No major findings or other findings were identified.

RESOURCE LINKS

- [Traffic Impacts](#)
- [Community Resources](#)
- [City Project Updates](#)
- [Fiber Internet Construction Updates](#)
- [Trash and Recycling Services](#)
- [Stay Informed](#)
- [Fruita City Council](#)

FRUITA IN THE NEWS (and regional news of impact to Fruita):

- [Fruita's Gracie Lloyd overcame cancer to become state-qualifying athlete, graduate.](#)
- [Fire near Utah border more than 65 acres.](#)
- [CSP, MCSO planning DUI enforcement surge for Country Jam.](#)
- [Wildfire on Colorado, Utah state line prompts evacuations.](#)
- [Farmers Markets returns to Fruita.](#)
- [Government officials to participate in Fruita event.](#)

UPCOMING EVENTS (*Please let Jennifer Cupp know if you plan to attend so we can RSVP for you*)

- **June 25, 2024** – State of the Community Breakfast hosted by the Fruita Area Chamber of Commerce, Absolute Prestige Ranch, 8:30 a.m.
- **June 18, 2024** – Rim Rock Rodeo, 927 Highway 340, 7:00 p.m.
- **June 28, 2024** - Fruita Fourth Fridays, Mulberry Plaza, 5:30 p.m. - 8:30 p.m.
- **July 17, 2024** – 19 Road Project Informational Open House, 6:00 p.m. - 7:00 p.m.
- **July 18, 2024** – City Engagement Event, Imondi Wakezone, 5:30 p.m. - 6:30 p.m.
- **July 26, 2024** - Fruita Fourth Fridays, Mulberry Plaza, 5:30 p.m. - 8:30 p.m.
- **August 23, 2024** - Fruita Fourth Fridays, Civic Center Park, 5:30 p.m. - 8:30 p.m.
- **September 7, 2024** – Firefall with special guests The Dubious Brothers, James M. Robb State Park in Fruita, 6:00 p.m.
- **October 3, 2024** - 19 Road Project Informational Open House, 6:00 p.m. - 7:00 p.m.

CC. Department Directors

Do you have questions about anything in the Weekly Information Update? Please feel free to email us at communications@fruita.org.



FRUITA COLORADO



City of Fruita staff strive to emulate these core behaviors in everything we do in order to show gratitude for public trust, build trust and maintain trust with the public, our partner agencies and with one another.

We are Fruita. We are...

Fun—This is such a critical behavior that impacts everything we do. If we are not having fun, we must ask why and recalculate and adjust. We must love what we do and where we work, live and play. We are positive and put forth focused effort to have a positive attitude. We are smiling. We are friendly. We enjoy serving the public and working together. We care about the experience those who interact with us internally and externally have.

Respectful—We are empathetic. We take an active interest in each other, residents, businesses and visitors. We listen. We talk one at a time. We compliment and build up others. We are tough on issues and easy on people. We recognize the role of City Council, Board and Commission Members, residents, supervisors, coworkers and customers. We are kind. We treat people with dignity. We embrace diversity and make every effort to think collectively.

United—We are a team. We focus on purpose and work together to achieve our goals. We communicate effectively with each other. We seek consensus, agree to disagree and move forward for the greater good. We support each other. We value partnerships that help us achieve our goals. We remember we are public stewards and serve. We are inclusive. We create synergy by recognizing our strengths and weaknesses and succeeding as a team.

Innovative—Simplicity is our key to innovation. We consider and explore alternatives to the way we've always done it. We are open to new ideas. We welcome calculated risk-taking and learning from our mistakes. We seek continuous improvement and welcome constructive feedback. We ask why and why not. We work to continually improve.

Transparent—We operate as an open book. We create, over communicate and reinforce clarity in our work. We are trustworthy. We assume a positive intent from others. We work with integrity. We seek ways to increase transparency internally and externally.

Authentic—We are unique. We are real. We are different. We are special. We are optimistic. We are exceptional and proud of it. We are comfortable being different. We are open-minded. We are honest. We embrace and value family. We live what we speak. We create clear expectations and work hard to manage those expectations.