

May 8, 2024

Fruita Arts and Culture Board Meeting

Call to Order- 5:35

Attendance- Carlee, Allie, Nancy, Marc, Giselle, Andrea, Philip, and guest Megan Reker

Approved the minutes- Allie makes a motion Nancy seconds

Public comment- Megan Reker has an upcoming show at Art Light Therapy Studios, is currently collaborating with FARM and running Art Tag with AJ and shared that she is a mentor at BAM! Business Art Mentorship

City Council Update- Andrea met with both Jennie and Sarah Wood with FARM for the executive director of Colorado creative industries to discuss the possibility of Fruita becoming a creative district, and we are close to meeting the requirements. Was brought up at Fruita City Council and City Council will continue to push for this effort. We do not know what current requirements still need to be met in order for Fruita to become a Creative District, and Andrea will work to find that answer. Call Yourself A Creative District could be a next step if we do not qualify.

Fourth Friday- Allie Daniel gave an update. The event was rained out, but had a good turn out, and food trucks did well at FARM. Next year we plan to not start it in April but start in May. Discussed the possibility of paying bands in the future since all musicians this year are donating their time. Marc has the idea for a sponsor for music to pay artists, and possibly group with Thursday night concert series.

Chalk fest update- Talked about the possibility of allowing sponsors to participate in this event, since Renewal by Anderson expressed interest. The board is still considering and exploring options for sponsorships.

Ciara and Amon created a flier to help start promoting the event

The City has tents for shade, 8 foot tables we could use. Water, Prize Money and pastels are the biggest costs. Discussed the possibility of having washing stations and portapotties.

Could we use city funding for Micro Events to fund this event? Movies in the park art starting again and winter concert, we could potentially, staff will start working on costs and a budget, pastels cost 35.30 for 12 sets of 12 purchase 25% extra than what we think, a dollar a vote will go to a local organization, art store willing to donate gift cards for younger kids, panel made up of city, artists, maybe a sponsor representative will be made up to decide winners in each category, possibility of donating to BAM!

New Business- Storm Drain art call for artists, got sent out to master list, one is Fruita outside of Designs with Altitude and one in Palisade, paint will be provided, and will be posted to the Fruita Arts and Culture's social media

Reed Park Update- Chairs will be completed next week and will be dropped off at City Shops

Adjourned 6:39